



Rotary Club of Fort Lauderdale South

NEWS & VIEWS

Volume 2, Issue 11
May 2011



President Howard Lustgarten

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular to encourage and foster:

FIRST: The development of acquaintance as an opportunity for service;

SECOND: High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD: The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH: The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

The Four-Way Test

Of the things we think, say or do –

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

GETTING YOUR "ROTARY" FEET WET AGAIN

My fellow Rotarians

It is now May... all of us a planning our summer vacations, spring cleaning our homes, and finally putting on our bathing suits that were "mothballed" during our cool winter months. Our Rotary club is no exception; we are now planning for the New Rotary Year. Our club is going through a "spring cleaning" if you will. My board and Ann's are already looking at the strategic plan put in place at the beginning of my presidency to determine how we did as a club this year in the many areas we identified as important targets in the five areas of service. I can honestly say that as I am coming to the end of my year, Ann's is already starting hers with some exciting accomplishments, ambitious goals, and great plans for 2011/2012.

All of this cannot be completed by the same 10 people each year. I am very encouraged by John Moorman's participation in Ft. Lauderdale Leadership, the fact that we are getting a new member and treasurer in Brad, and our newest member Deborah Williams has already shown that she will be a great contributor to Rotary; in our club, the foundation, and on the district level. This is how Rotary clubs flourish! It is members breaking out and spreading their wings. If you have taken a back seat this year, it is never too late to jump back into the "Rotary pool" and re-commit yourself to this organization. **WE NEED YOU!**

Our first priorities this year is to roll out some great fund raising events. I also feel we should have one meeting a quarter that will be held "off campus" and at a more relaxed atmosphere where we can bring prospective members and have a glass of wine... or two. These "meet and greets" are important to make our meetings more fun and provide networking opportunities for each other and prospective new members. Membership still remains the #1 priority to both our club and the district. We have to invest heavily this year on creative membership drives. It should be an obligation of every active member of this club to bring a guest to one of these "networking" socials. Rotary has to take the "dust" off its image and start "branding itself" as a philanthropic organization that also creates "networking" opportunities for its members. The common thread brought out at the Rotary District Assembly is that all of us are members of Rotary because "SOMEONE ASKED US" ! It is now time that **WE** as members of Rotary Club of Ft. Lauderdale South, do the asking.

As we all come alive in the spring, as Rotarians we need to jump back in the Rotary "pool". Starting in just a couple of months, Ann will take over with her new board. She will need all the love and support of this organization. We have accomplished great goals with our small, but dynamic club... just think of what we can do as we continue to build our membership and personal commitments to Rotary.

President's Message continued from page 1

Congratulations to our editor Carole Tolomeo... our club was recognized in the district with the #1 newsletter... that's dedication! Lastly, at our last meeting, Steve Gordon announced that he and his wife will be leaving South Florida and moving to Mt. Dora. With very mixed emotions, I wish them all the luck and good health in their new lives. Steve informed our club that "Cancer Beat It" will continue to be owned by Rotary Ft. Lauderdale South and he will continue to be a part of our club in this endeavor. I can assure Steve, we will continue what he and his late wife started. I feel we have only "scratched the surface" of what "Cancer Beat It" can provide our club and our community. As a cancer survivor, I know how important support groups have become to people like myself. Thanks Steve for leaving us this great legacy!

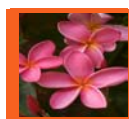
Howard Lustgarten, President
Rotary Club of Fort Lauderdale South
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954 753-8303 (O) 954 224-8785 (Cell)
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**Tentative Calendar
Breakfast Programs**

May 6th – General Assembly
Speakers – Ernesto Alfonso
(Ambassadorial Scholar
Candidate) & Emma Lopez
Research in the Peruvian
Amazon.
****May 13th** – Michele Williams,
Archeologist, State of FL.
May 20th - Alyse Grossman.
Salvation Army
May 27th – Curtis Artis,
Director – 4KIDS

NOTE:

Notify Ann ByWaters to schedule
speakers @ annbyh2o@gmail.net



**May Anniversary
Howard Lustgarten - 2006**

**Birthdays
John Brandt – May 16**



Rotary International 2010-2011

Ray Klinginsmith - President, Rotary International
Ed Futa - General Secretary
Douglas R. Maymon - District Governor, District 6990
Todd Dayton - District Governor Elect

Ted Eldredge - District Governor Nominee

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****May 13th Breakfast - MOST IMPORTANT -** Scheduled for May 13th will be Mr. Frank McGwier, Treasurer & Past President of the South East Nassau Rotary Club and Dr. Olga Stokes, physician (Pathologist) from Nassau who will review our involvement with the Grant to purchase equipment for the diagnosis of cervical cancer. Rotary Club of Fort Lauderdale South will be instrumental in assisting with the purchase of this equipment which will help in saving Bahamian lives. Please make every effort to be at breakfast 7:15 AM to meet and greet as we will begin the meeting promptly at 7:45 AM.

CALENDAR OF EVENTS: Rotary District 6990 (MARK YOU CALENDARS NOW!)

- Saturday, May 14, 2011 - Rotary Leadership Institute – Parts 1, 2, & 3 – American Intercontinental Univ. Weston
- Saturday, May 21-25th - 2011 Rotary International Convention – New Orleans USA
- Friday/Sunday Nov. 18-20th - District Conference – Hyatt Coconut Point in Bonita Springs, FL

Rotary Club of Fort Lauderdale South Officers/Board Members

Howard Lustgarten, President.....howard0734@aol.com
Ann Bywaters, President Electannbyh2o@gmail.net
James Stout, Treasurer.....jstout1@bellsouth.net
Barbara Scerbo, Secretary.....bscerbo1935@aol.com
Rick Leffel, Immediate Past President.....rleffel@broward.edu

Board/Committee Members

Bea Reynolds, Club Administrator.....elizabethlelr@aol.com
Casey Zagaria, Membership elise@nova.edu
Rick Leffel, Public Relations.....rleffel@broward.edu
Rejean Lapierre, Foundation Chair..... rejean@flaphil.com
Joe Scerbo, Service Projects.....jsc2826399@aol.com
Lee Phares, Director..... leephares@earthlink.net
Carole J. Tolomeo, Director.....cjtolomeo@aol.com

District 6990 Doug Maymon RI President: Ray Klinginsmith
Club Website: www.rotaryfortlauderdalestouth.org www.rotary.org/president
District 6990 Website: www.ri6990.org
RI Website: www.rotary.org

Rotary International Theme for May...

INTERNATIONAL CONVENTION MONTH. Lets encourage attendance at the International Convention in a different city around the world each year.

DISTRICT 6990

Take me out to the ballgame.....

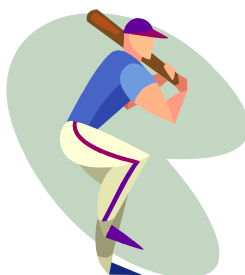
(and hopefully bring me back)

Marlins vs. Brewers

Save the date - it is going to be

Awesome!

SATURDAY, JUNE 4, 2011 – 7PM





You are invited to ...

ABANQUET/INSTALLATION PARTY

HONORING OUTGOING ROTARY CLUB OF FORT LAUDERDALE SOUTH PRESIDENT HOWARD LUSTGARTEN



AND

INCOMING PRESIDENT ANN BYWATERS



Installation Ceremony to be performed by Todd Dayton, District Governor Elect

WHEN: SATURDAY, JUNE 11, 2011

**TIME: HAPPY HOUR – 6:30PM/7:30 PM
With cash bar**

**WHERE: LAUDERDLAE YACHT CLUB
1725 S. E. 12th STREET
FORT LAUDERDALE, FLORIDA**

COST: \$50.00/PERSON

**R.S.V.P. TO: CAROLE J. TOLOMEO
3150 Holiday Springs Blvd., B. 8 #11
Margate, FL 33063
954-935-5412 (O) Monday-Thursday
954-752-0576 (H)
citolomeo@aol.com**

DEADLINE FOR RESERVATIONS – NO LATER THEN TUESDAY, JUNE 7, 2011

